



# **STRATEGIC PLAN**

July 2019 – June 2023

# Manatee Technical College Long-Range/Strategic Plan MTC's 2019 - 2023 Vision

## Mission Statement

The mission of Manatee Technical College is to produce highly skilled individuals and resourceful leaders through collaborative education to meet the ever-changing needs of our communities and the workforce.

## Vision Statement

The vision of Manatee Technical College is to be recognized as a leader in transforming people's lives through quality education.

## 2022 Vision for Educational Programs

In the year 2022, all Manatee Tech programs are competitively filled based on factors recognized as predictors of success for the specific program; all programs have full enrollment based on the availability of space and equipment. All programs will have a completion rate of 80 percent or higher. All programs will have a licensure pass rate of 90 percent or higher or a student industry-certification rate of 90 percent or higher. All programs will have a placement rate of 90 percent or higher.

- Strategies for Achieving this Objective
  - Use program evaluations completed by current students for program improvement to increase student retention
  - Use national program certifications for program improvement
  - Strengthen school's placement and follow-up program
  - Conduct a comprehensive local needs assessment to ensure programs are adequate in size, scope and quality and aligned with local labor market needs.
- Strategies for Evaluating Progress toward Achieving this Objective
  - Verify the enrollment in each program
  - Verify the completion rate annually of each program
  - Verify the placement rate annually of each program
  - Verify the industry certifications earned and/or licensure pass rate of each program annually
- Status Report August 2019:
  - Total Completion Rate: 91%
  - Total Placement Rate: 89%
  - Licensure Exam Pass Rate: 99%
  - Source: Council on Occupational Education (COE) 2018 Institutional Report*
  - Industry Certification Pass Rate: 95%
  - Source: 2017-18 Workforce Development Information System (WDIS) Student Database*

## 2022 Vision for Physical Resources

In the year 2022, Manatee Technical College will be housed in state-of-the-art facilities in the east, central, west, part of the county.

- Strategies for Achieving this Objective

- The state-of-the-art facilities current exist at the Main Campus on State Road 70 East and at MTC East on Lakewood Ranch Blvd.
- By the year 2022, there is a Florida Department of Law Enforcement certified driving pad
- By the year 2022, there is a 24-station, Florida Department of Law Enforcement certified firing range
- By the year 2022, there is a permanent, state-of-the-art addition for MTC for added classroom and testing.
- By the year 2022, MTC will implement at least one aviation/avionics program at or near the Sarasota-Bradenton International Airport.
- By the year 2022, MTC will implement an Associate of Science in Nursing degree bridge program to our practical nurse graduates
- Strategies for Evaluating Progress toward Achieving this Objective
  - The funding and building of each facility
- Status Report August 2018: MTC currently has excellent facilities for career-technical programs at MTC Main and MTC East. The MTC West Campus currently houses Adult General Education.
  - MTC West is located in a newer facility that was the Annex for Bayshore High.
  - There is limited funding for any new facilities at this time.

### **2022 Vision for Human Resources**

In the year 2022, Manatee Technical College will be fully staffed to provide the services, programs, and leadership for the institute.

- Strategies for Achieving this Objective
  - Establish a MTC staffing model based on enrollment growth that is approved by Board of Governors, District Administration, and School Board.
- Strategies for Evaluating Progress toward Achieving this Objective
  - Compare proposed model to current staffing
- Status Report August 2018: New positions were posted and filled for Campus Solutions

Revised March 1, 2019

The Mission, Vision and Long Range Plans were approved by the faculty on Sept. 14, 2016.  
Approved by the Board of Governors on Oct. 14, 2016.

The Mission, Vision and Long-Range Plans were approved by the faculty on March 7, 2018.  
Approved by the Board of Governors on April 5, 2018

Approved by the Board of Governors on March 15, 2019