

**Manatee Technical College
Board of Governors
August 24, 2023
Main Campus – Wagner Auditorium**

Minutes

Present: Linda Chamberlain, Liza Chan, Nick Choat, Justin Erickson, Todd Fritch, Paul Gansemer, Jenni Gilray, John Horne, Maura Howl, Lisa King, Chris Kopp, Lauren Kratsch, EJ Ledesma, Bill Lee, Josh Matlock, Carmen Purpus, Laura Roberts, Doug Wagner, John Ziemnicki

Call to Order: Mr. Matlock called the meeting to order at 4:00 p.m. and welcomed everyone. Introductions made.

Minutes of the April 27, 2023, Meeting: *A motion was made to approve the minutes of the April 27, 2023, meeting. The motion was seconded and approved.*

Council on Occupational Education (COE) Plans for Approval: Two (2) plans were emailed to members prior to the meeting for review they were also provided in hard copy at the meeting. Mr. Wagner reported that there are a total of eleven COE plans that need to be approved annually by the MTC Board of Governors (BOG). The two being presented at this meeting are: Standard 2-Work Base Activity Plan and Standard 5 – Instructional Equipment and Supplies Plan.

Mr. Wagner reviewed the changes to the Standard 2-Work Base Activity Plan. Dr. Fritch questioned the wording in the new paragraph concerning testing. Do we need to reword to be clear on the testing requirements that they need to not only complete, but pass, the tests. There was discussion on this phrase, and it was decided to change the wording from “all required testing” to “satisfy all testing requirements” in the Work Base Activity Plan.

Mr. Horne pointed out that the starting document for Standard 2-Work Base Activity Plan does not match the revised document that was approved at last August’s BOG meeting. Mr. Wagner stated that we will look into this to see what occurred between when this was approved last August and now. *A motion was made to table the approval of Standard 2-Work Base Activity Plan and to get clarification as to what changes were made since the last approval. The motion was seconded and approved.*

Mr. Wagner reviewed the changes for Standard 5-Instructional Equipment and Supplies Plan. Mr. Wagner asked if this document started with what was approved last year. Mr. Horne confirmed that this document matches what was presented and approved last year. Mr. Choat questioned the use of names in the standard instead of position titles. It was suggested that the document be amended by deleting any names and replacing an employee’s name with either their title or name of department. Revise plan by striking out the three names listed on page 4 and replace with titles or department. Page 8, remove name and replace with title. Dr. Gansemer asked if on page 5, third bullet, should there be a fourth sub-bullet for purchases over \$50,000 indicating that items over \$50,000 need School Board of Manatee County approval. Discussion took place and it was decided not to add additional language and that it is implied that the

District's purchasing procedures will be followed for all purchases. *A motion was made to approve Standard 5-Instructional Equipment and Supplies Plan with the amendments made to remove names and replace with titles or department names. The motion to approve the plan as amended was seconded, no discussion, motion approved.*

Discussion Topic: Small Group Breakout – Input from Business and Industry

Question: How might we engage with students to contribute to a wow experience for them? More business engagement can really enrich the experience for MTC students. What are some different ways we can engage with the students to enhance the student experience.

Members broke into groups and reported the ideas for business engagement with students. We will consolidate ideas into one list for next meeting. At the October meeting, we will make a plan to implement and track business engagement with MTC students.

Ms. Howl and Dr. Gilray compiled the ideas from each group on the large board.

- In reverse of the business touring MTC, we can set up industry tours at business.
- Employers can have a day at their site for an educational immersion experience, job shadowing.
- Encouraging companies to participate on advisory councils at all levels – high schools, MTC, SCF.
- Focus attention on career pathways and on the available jobs at end of programs. Do students understand the variety of jobs available in the area upon completion of their program?
- More marketing through partners to employers and parents.
- Recognition on business website or social media
- Sponsorship or scholarship
- Classroom visits by business owners
- Students visiting businesses
- Business info fair at school, speed-dating concept, idea is by sector or program to bring a number of organizations into MTC and then small groups of students can spend time with business, learn their culture to find right fit and give broad exposure.
- Mentors from business
- Job shadow
- Signage in classrooms of business sponsors
- Business leaders/owners to share their story with student -- trajectory, how they define success, good days, bad days. Let students know that it is not a linear track, how does the student's training this broaden opportunities for the future.
- Leadership engagement with students – make it part of the curriculum, include shadowing or internship for certain number of hours to connect with businesses, i.e., make students aware that for example in health care it is not just doctors and nurses; medical facilities need HVAC, maintenance, parking, culinary services. Many businesses can be compared to a tree with endless branches.
- Break through stereotypes of how people think of those who attend technical colleges. Have leaders in industry share their experiences.

- Motivation based industry leadership engagement discussions., business to student mentoring program. Employees committing to certain number of hours per year to work with students.
- City Job Fair: On a lunch hour, start a business. Interactive job fair, day in the life of a business. What trades does it take to get a business up and running. Use a check list: physical building, utilities, equipment, staffing, advertising, internet, injuries on the job, etc. Customizable by industry for interactive job fair.

Members may email any additional ideas to Doug Wagner at wagnerd@manateeschools.net

Main Campus Programs Presentation:

Mr. Erickson, MTC Main Campus Assistant Director presented information about programs offered at the MTC Main Campus.

- Mr. Erickson mentioned that at last January's meeting we had visitors from the National Association for Career & Technical Education organization. The national ACT organization works to support CTE educators. The group was very impressed with MTC and appreciated attending a BOG meeting.
- Apprenticeship Programs – we are currently rewriting our standards as an institution for apprenticeship programs to go from a single trade, childcare, to expand the sponsorship of multiple trades.
- MACA – Manasota Air Conditioning Contractors Association is the sponsor for MTC's HVAC/R apprenticeship program. We have just enrolled a cohort of 15 students. The program has been reduced from three years to a one-year program. Apprentices will be able to earn a certificate at end of one year.
- TEC – Technical Education Council is the sponsor for MTC's electrical apprenticeship program. Enrollment has grown to 175. We started this partnership with 42 enrolled last school year. MTC is not the sponsor of this apprenticeship programs, we are the host providing RTI (Related Technical Instruction).
- The Diesel Systems Technician program was launched during the 2022-2023 school year with a job growth grant. We started the program with five students in October of 2022. Four of these students completed the program and are employed. Seventeen students started this August, and we already have eight enrolled and two applications submitted for the semester that begins in January 2024. The community was really driving for this program to be added for a few years.
- Global Logistics and Supply Chain Technology is another program that was started during the 2022-2023 school year. This technology was pushed by state and started with funds from the Rapid Credentialing Grant. There are currently five students enrolled. There is a great need in the occupational areas covered by this program.

Question: Are you teaching computer systems? Yes, a big part of the program is the ERP (Enterprise Resource Planning) software system. We had a custom ERP system developed for use in the program. Companies all have their own unique system. The MTC Global Logistics program collaborates with other programs around campus to simulate a working environment.

Mr. Wagner's intent is to expand apprenticeship programs at MTC. Florida Department of Education is pushing apprenticeship programs and expanding funding for apprenticeships. Apprenticeship programs are the wave of future.

NOTE: Due to running short on time, Mr. Erickson concluded his presentation at this time before finishing. His PowerPoint is attached for you to view the remainder of the presentation.

MTC Director's Update:

1. 60th Anniversary – This year marks MTC's 60th anniversary. This is a big deal. The school was founded and opened in 1963. We were one of first technical centers in the state. MTC will be using 60th anniversary branding with a new logo for the 2023-2024 school year to celebrate this milestone.
2. \$10.1 million in funding for the 2023-2024 school year. Last year our budget was \$9.7 million. That is an almost \$500,000 increase.
3. Enrollment is up at MTC on both campuses. We have had a huge increase in Adult Education – GED and ESOL. The Adult Education programs start in ten days, adding another 700 students to our campus. The parking lot is full.
4. Last year at this time we had 16 openings for full-time positions. Happy to announce that as of today, we have four and all of those are in some stage of the hiring process.
5. Program Guide – provided as a handout in your folder. We are putting many things out via social media. The Program Guide has QR codes throughout to access more information.
6. Handout provided with drawing of exterior and floorplan for the MTC Main Campus expansion building, we have been working on this for nine (9) years. Yesterday learned the estimated cost of the building expansion is \$17 million. We have \$7 million saved, \$2 million committed from the school district. We are still short on funds for this building. The law enforcement program project (driving pad, shooting range, classroom/office building) is on track. Dr. Gilray is working on this project, and we are hoping for it to be open in August of 2024. We became landlocked at our Main Campus when the district sold our side lots. The aviation building/program to be located at SRQ -- still short on funding.
7. Mr. Wagner asked for the group's opinion and preference regarding the advisory committee breakfasts and dinners MTC has held in the past. Favorable response to continue. Mr. Wagner suggested a breakfast on January 8. He stated that it is really something to have 500+ businesspeople in this building at one time. Comments from BOG members: food helps get people here, no good time that will work for all, pick the day – breakfast or dinner and go with it.

Adult, Career & Technical Education Executive Director Report:

Dr. Gansemer gave the update.

- Dr. Gansemer is connecting at the district level with the Superintendent and staff. His goal is for them to know how great MTC is, what we do, and get the support we need.
- The district has a new Superintendent, Dr. Jason Wysong. Dr. Wysong comes to Manatee

County from Seminole County. In Seminole County, he did a lot with workforce education and career and technical education. Dr. Wysong is impressed with this facility. Dr. Gansemer sees Dr. Wysong as supportive to CTE and MTC.

- Mr. Derek Jensen is the new Deputy Superintendent for Instructional Services. He is also from Seminole County and will be supportive of CTE.
- Mr. Joseph Rinaldi is the new Deputy Superintendent of Operations. Mr. Rinaldi was the Chief Operations Officer for the School District of Manatee County prior to this new position. Mr. Rinaldi is starting his third year in the district; he too came from Seminole County.
- Ms. Pamela D'Agostino is the new General Counsel for the district. The School District of Manatee County has two attorneys; one is the School Board Attorney and the other is the General Counsel.
- New Director at MTC -- Dr. Gansemer welcomed Doug Wagner back to MTC as the Director of the college.
- One thing that drew Gansemer to Manatee County is the strong support for the technical college in this district. Part of this is due to the support of the Board of Governors.
- We have three construction projects going on for MTC. We need to see these built. The goal is to see ribbon cuttings and these facilities filled. We are excited about the airport program and will need a lot of support to get that up and running.
- Senate Bill 240 has some good things in it for CTE.

Other Business:

- MTC will be holding our annual Open House on October 5.

Meeting adjourned at 5:05 p.m.

Meeting Dates for the 2023-2024 School Year:

August 24, 2023
October 26, 2023
January 18, 2024
April 18, 2024