

**Manatee Technical College
Board of Governors
January 26, 2023**

Minutes

Present: Linda Chamberlain, Liza Chan, Nick Choat, Omar Edwards, Justin Erickson, Paul Gansemer, John Horne, Maura Howl, Lisa King, EJ Ledesma, Joshua Matlock, Colleen Maynard, Kristie O’Kon, Carmen Purpus, Laura Roberts, Valerie Viands, John Ziemnicki, and visiting team from Association of Career and Technical Education.

Call to Order: The meeting was called to order at 4:00 p.m. by Chairman Mr. Matlock.

Welcomed guests from Association of Career and Technical Education. Announced changes on board and made introductions: Liza Chan, MTC Main Campus Instructor Representative; Kristie O’Kon, Technology Programs Representative; Carmen Purpus, Manatee County High Schools Representative; Laura Roberts, MTC Business and Industry Service Specialist. Richard Tatem, School Board of Manatee County Representative, announced, not present for introduction. All other members introduced themselves.

Minutes: *A motion was made to approve the minutes of October 27, 2022, meeting. The motion was seconded. Motion passed.*

Reports:

Grants Update: Report was emailed to members prior to the meeting. There were no questions or comments.

Council on Occupational Education (COE) Plans: Three COE plans were emailed to members for their review prior to the meeting: Standard 6 – Health and Safety Plan, Standard 6 – Operation and Maintenance Plan, and Standard 10 – Retention Plan.

Dr. Viands reported that on March 20, 2023, an accreditation team from COE will be visiting the school. Dr. Viands asked for motion to approve the plans as submitted. ***A motion was made to approve the Standard 6 – Health and Safety Plan, Standard 6 – Operation and Maintenance Plan, and Standard 10 – Retention Plan. The motion was seconded.*** Discussion: Are the plans the same year to year or are changes made? They are reviewed and updated as necessary. Requested that red-lined copies were provided in the future so changes will be noticeable. Is there an active shooter plan in the policy? It is in the district’s plan that we follow. When do students receive training? MTC has ten drills each year (day and night) covering fire, shelter in place, active shooter, lock down. MTC follows the district requirements for frequency and training for emergency drills. ***Motion approved.***

Director’s Report:

- The next MTC graduation ceremony will be held on February 2. The online student application for graduation process will wrap up tomorrow. At this time, over 80 students

have indicated that they will attend the ceremony. A final count will be available Monday.

- Enrollment: Second semester began started January 24. CTE enrollment was at 1,063 in August 2022. An additional 120 students enrolled in January. Adult Education had 700 students enroll in August 2022. There are currently 862 students enrolled in the MTC Adult Education programs. Adult Education enrolls new students every month. We still have a couple of days for CTE to register for this semester – students have five days after semester starts to complete registration. After that, they must wait until classes start again in August to start.
- COE Affirmation: Our self-study report was submitted to COE on January 19. The document is 792 pages. The visiting team leader will review the self-study before the team visit. The ten-member visiting team will be at the school March 20 through March 23. We are excited about the self-study report and the upcoming visit.
- Open House: Two open houses are scheduled for April. East Campus' open house is scheduled for April 25, 4-6 p.m. The open house at Main Campus will be the following day, April 26, from 3-6 p.m.

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Main Campus Program Update: Mr. Erickson, MTC Assistant Director at Main Campus, presented the report on main campus programs.

Mr. Erickson introduced Michael Connet, Associate Deputy Executive Director for Outreach and Partnerships with the National Association for Career & Technical Education organization. Mr. Connet recognized the visitors who are the 2023 cohort in the enrolled in the ACTE Nextlevel Postsecondary CTE Leadership Program. The national ACT organization represents about 25,000 active members and works to support the over 200,000 CTE educators nationwide advocating for education that prepares students for careers. The 2023 cohort has been visiting the MTC campuses yesterday and today, they represent participants from 14 states. There are also members from the 2022 cohort present, that include members from an additional 7 states. Mr. Connet thanked Dr. Viands and the outstanding staff at MTC for a wonderful visit and the opportunity to tour and hear about the incredible leadership taking place at MTC. He also thanked Mr. Erickson and Ms. Maynard for doing an outstanding job during the visit.

For the benefit of our visitors, Mr. Erickson provided a slide with information on the role of the MTC BOG.

Mr. Erickson continued with his report stating that great things are happening all over the place at MTC. The school is growing, trying to stay ahead, and press forward, not remain stagnant. USA Motor Jobs visited MTC and delivered a presentation to the automotive students. The company has a put jobs first approach. Putting jobs first is great for many MTC programs whose names don't identify the jobs available upon completion of program. To learn more about USA Motor Jobs, please use the QR code on the PowerPoint emailed with these minutes.

Fox13 News reported on a partnership between the non-profit Manatee County Search and Rescue (MCSR) organization and MTC's Diesel Systems Technician program. MCSR is a volunteer department. Many of the organization's vehicles suffered damage while working rescues after Hurricane Ian. MTC's diesel program instructor Adam Green was approached by a

sheriff's office employee who volunteers for MCSR. Mr. Green has a great deal of training and experience working on these types of heavy-duty rescue vehicles from his days in the military. The MTC instructor and students worked on the vehicles to make the necessary repairs. This was a valuable learning opportunity for our students. The MTC diesel program started in October of 2022 using grant funds to get it up and running. There are currently seven students in program. We are still building the program. This will take years due to cost. There is a great demand for diesel technicians. See QR codes or website on PowerPoint to view the Fox 13 News story.

MTC is also partnering with CareerEdge to offer fast track programs in our automotive collision and marine programs. CareerEdge uses private dollars within the Manatee-Sarasota region and is run through the Sarasota Chamber of Commerce. CareerEdge funds numerous training initiatives assisting companies to pay new or existing employees while receiving training to upgrade skills or learn new skills. Companies receive grants and the funds funnel through tech center to provide the training. We have a partnership with Chris Craft. Current employees near last line of finishing are receiving training and being paid them extra dollar an hour to do so. Also providing training for employees of Sunset Automotive and some other larger collision repair companies. A generation of technicians in this industry is phasing out. MTC is running a 12-week course in the evening for auto refinishing training. The course designed by managers of dealerships to meet their needs. Sponsoring dealerships are taking existing employees or off the street applicants and putting them through the program. Our job is to define the curriculum and provide the training for them to leave us with some sort of industry certification. For more information, please see the QR code on the attached PowerPoint.

At the Manatee Chamber's Annual Business and Education Awards, two business partners nominated by MTC were awarded the It's a Two-Way Street award. Winning were Tri-County Air and Yamaha Marine University. Tri-County Air has been a great business partner. About once a week someone from company is visiting the HVAC class giving a presentation, promoting their brand and creating a relationship with students. Tri-County has supported the HVAC program in many ways: training, equipment, supplies. They provided each student who participated in SkillsUSA with around \$4,000 of tools and equipment to use during the competition and take with them. They are a great example of how a strong business partner works with us. Yamaha Marine University has donated engines and high-level equipment to the MTC marine program. A local manager with Yamaha who goes around to all area dealership to help troubleshoot is a frequent visitor to MTC. He treats us like a dealership. The representative is getting to know our students and helping place them in the local dealerships. Mr. Choat commented that this is the first time two companies have won a single award at this event.

We have brought back Workforce Wednesdays. We want to move beyond employers coming in or contacting us only to post or advertise their vacant positions. Businesses are invited to come to the school during lunch time to meet our students and discuss the opportunities at their companies. Some choose to offer technical training or demonstration during their visit. Most companies have opportunities that sweep across many of our programs. Coca Cola was here yesterday promoting careers available at their company. See PowerPoint for information on participating in a Workforce Wednesday.

Two new apprenticeship programs have been added to our early child apprenticeship program. The first is an electrical apprenticeship program offered in partnership with Technical Education Council (TEC) with 66 apprentices enrolled this year. Students in our traditional electric program can complete the day program, get hired, and then return for two more years to receive journeyman credential. This is a great two-way partnership. We are working with the Manasota Air Conditioning Contractors Association (MACCA) to start a HVAC apprenticeship program and are in the process of hiring an instructor. Going from three year to one year program. Apprentices may earn credentials along the way instead of only at the end of the three-year apprenticeship program. This opportunity opens doors for technicians who have been working in the field for a while to come back and further their training.

The MTC barbering program students participated in the Manatee County Stand Down event providing over 70 free haircuts. This event helps veterans and non-veterans who are homeless or close to being homeless. Our barbering program is strong and growing and provides solid instruction with driven focus.

We are in the process of adding an evening advanced manufacturing cohort in the evening. Trying to rebrand and remarket the traditional CNC program. Advanced manufacturing still has large chunk of CNC training. The instructor for this new program has a strong background in manufacturing.

The PowerPoint covering Mr. Erickson's presentation has been sent with these minutes. There are QR you can access for most topics discussed in this presentation.

Guests from the ACT leadership program exited the meeting.

School District Update: Dr. Gansemer reported.

We are always looking for dual enrollment opportunities for students. Traditionally, high school students can come to MTC. We started a dual enrollment program off-campus at Manatee High School with the maritime program. For now, we are sharing an instructor between MTC and MHS. There are nine students in the program. The student gets 300 clock hours at their school, two class periods. They are getting the same instruction as the students at MTC. We hope they will continue their program at MTC after high school graduation. At the same time, the student earns two period elective credit toward graduation and acceleration points; this helps the graduate and helps the school's grade. Our goal is to expand this delivery method to other schools and add more programs at MHS. Why MHS? They stepped forward and made the request and had space for the program.

Mr. Matlock asked if this starts during a student's junior year. Response: this year starting with seniors only. Mr. Matlock stated that this could be a starting point, step in right direction to get pre-apprenticeship programs started; then you really have something. Dr. Gansemer responded that we have to have the apprenticeship program available for pre-apprenticeship completers to lead into. This doesn't happen overnight, building one block at a time. Businesses like apprenticeships because they make money. Students start in the program as juniors getting instructions, continue as a senior with the employer and receiving instruction. At this point in

their life, they have no families, no bills, will make a good wage and feel like they are rich. That employee will end up sticking around because they have already built a relationship with the employer. Good way to help students with a career path. Working with CareerSource Suncoast on grants, etc., on how to make this work.

Mr. Horne brought up the fact that we can no longer dually enroll high school students in the culinary program. The restaurant and lodging association is aware and working on the problem of culinary not being funded for dual enrollment any longer. Dr. Gansemer stated that high schools still have OJT programs where the students can go to work and get credit. They can work in food service, come to you or any business through the OJT program. Mr. Horne is still concerned that it is considered low skill, low wage. Dr. Gansemer said that we run into that with cosmetology also. The State is looking at credentials and certifications. For it to be a credential of value, they say the wage must be at certain level. When they do this, it knocks out a lot like of programs such as CNA, food service, etc. Mr. Erickson and Mr. Horne discussed a way to get these positions defined as high skill, high wage. The restaurant association is working with CareerSource. Mr. Erickson also discussed different strategies using pre-apprenticeship programs to get this moving along.

Dr. Gansemer announced that career advisors on the secondary side are working to provide seniors with a post-secondary reference handbook. There are five categories to choose from in the handbook: enter the workforce, armed services, technical college, state college, university. MTC is well represented in the book. There is also a page for SCF and one for USF. Career advisors bring high school students on MTC campuses to show what is available here. The career pathways coordinator helps build articulation agreements.

Five items to share:

1. The issue you have been seeing in the news regarding books in school media centers and classrooms is a K-12 issue only. You won't hear about it for MTC because MTC is adult education.
2. MTC has many sources of funding. Ms. Howl does a great job on grants and industry helps with donations. Milage for stem education is not just K-12. There are funds available for MTC. Dr. Viands gives a list to Dr. Gansemer and he fits it into the budget. A committee looks at all purchases, all purchases must be justified when using stem funds from millage. STEM funds used in K-12 all the way down to the elementary level.
3. Firing range and driving range for law enforcement program – the district is moving forward with it. Part of the hold-up was building a road for access. It has been decided that a 20-foot road will go through. All parties have agreed. Moving forward with the project.
4. Airframe and power plant program -- \$5million to help from the state. Still in process. Airport and district going through studies Still on the table, still in planning stages, trying to get it to go through.
5. Funding for adult education building on the main campus. Still in planning, still looking for funding. This would be a three-story building on back side of the school.

Discussion Topics: Mr. Matlock stated that we are currently at a 2.2 percent unemployment rate; this is very low. They consider 4 percent full employment. We are experiencing an unheard-of low rate and have a unique opportunity. There are few adults in the marketplace looking for job opportunities. If they are seeking a new job, it is for a few more dollars. What is the next available source of labor? The next available groups are graduates from high school, technical college, and college. How do we get more involvement? Do we want employers in the industry here at the open house to talk to our students or visitors? The more that we can put the career up front and show the possible employment opportunities that come out of many of our programs the more future students will understand. They all know that when enroll in barbering you are going to be a barber. The title of many of our programs does not give the picture of all the career path graduates have to choose from.

The MTC open house is open to public. Information is sent to high schools, the chamber, etc. We encourage and invite business partners and advisory board members to attend. They have first dibs on setting up tables in front of program area of their choice. Here is the training, here are the jobs, here is what is available in Manatee County.

Mr. Ledesma says they continue to struggle with finding people to fill their positions, it is very difficult. The applicants they get are younger and not experienced. There are five different things they do in his organization that requires a coding background. He would love the opportunity to educate students and to say it is not a linear path to be in health care. Would be happy to have our students job shadow. You can make it what you want to be with the training received here at MTC. Whatever we can do to help, Mr. Ledesma would like to do. Help put the options out there. Along the same lines, Ms. Roberts stated that when Coca-Cola was at the school yesterday students were surprised with all the available job opportunities. Our goal is to open eyes.

Ms. Purpus shared that they get a lot of students who want to go into nursing. However, the student may not have that skill set for the nursing program. Just like the coding example, there are many other areas in health care the student can be directed, many other options to present to students. Having employers have those conversations is helpful. There are many alternative pathways into the healthcare system.

Other Business: None

The meeting was adjourned at 5:05 pm

Meetings for the 2022-23 School Year

Thursday, August 25, 2022, 4:00 p.m.

Thursday, October 27, 2022, 4:00 p.m.

Thursday, January 26, 2023, 4:00 p.m.

Thursday, April 27, 2023, 4:00 p.m.