

Manatee Technical College Board of Governors
January 27, 2022
In-Person at MTC Main Campus
Virtual Attendance via Zoom

MINUTES

Call to Order: The meeting was called to order at 4:00 p.m. by Joshua Matlock.

Present:

In-Person: Nick Choat, Dr. Todd Fritch, Dr. Paul Gansemer, John Horne, Lisa King, Heather Koester, Joshua Matlock, Dr. Valerie Viands

Via Zoom: Fred Bartholomew, Chief Melanie Bevan, Dr. Jennifer Gilray, Gabriele Harris, Loren Hutchison, Lauren Kratsch, EJ Ledesma, Bill Lloyd, Charles Murray, Laura Roberts, Ellen Sage

Approval of Minutes: *A motion was made to approve the minutes of the October 28, 2021, meeting: The motion was seconded. Motion passed.*

Introduction of Members: Members attending the meeting introduced themselves.

Reports from MTC Staff:

Grants Update: A Grants Update prepared by Maura Howl was sent by email with the agenda. There are a number of grants on the report that are in process or pending.

- Earlier this week the Entrepreneurship Education Training Grant was approved for MTC.
- Last Thursday, Florida Department of Education Chancellor for the Division of Career, Technical and Adult Education Henry Mack invited MTC Director Dr. Valerie Viands to attend a press conference where MTC was awarded \$550,000 by Governor DeSantis. These funds will be used for the following programs: Global Logistics/Supply Chain Technology, CDL, Phlebotomy, Advanced Manufacturing, and Entrepreneurship.

COE:

The two plans on the agenda for approval were Standard 6, Health and Safety Plan and Standard 6, Operations Maintenance Plan. *A motion was made to approve both plans, the motion was seconded and approved.*

Director's Report:

- On February 3 we will be having winter graduation. This event will be virtual. MTC has 342 students eligible for this graduation. There is a link on the MTC website for those who would like to view the graduation. It begins at 6 pm.
- January 24 was the first day for our second term. We had 407 new CTE enrollees. This is one of our highest January enrollments in recent history. We are super excited about the increased enrollment. This year we have had 1,107 students enrolled. Last year at this time there were 1,061. There is also an increase in Adult Ed enrollment over last

year. We currently have 743 students enrolled in Adult Ed. Last year at this time we had 653 enrolled in these programs.

- The Marketing, Management and Entrepreneurial Principles program opened this term. Currently working on opening the Global Logistics/Supply Chain Technology and CDL programs. We will be opening a new Diesel Technology program in August. It is exciting to start these programs in the supply chain and transportation areas.

Adult Education Update: Assistant Director Ellen Sage gave an update on the MTC West Campus. The mission of MTC's Adult Education program is to provide 21st century workforce and literacy skill to our students and for them to pursue a career and technical education to help them provide for their families. A new grant to Adult Ed is Integrated English Literacy and Civics Education. This grant provides an opportunity for our adult ed students to receive credential of value along with their GED and ESOL training. The two program areas we are promoting now for this program are phlebotomy and CDL. We intend to have two 12-member cohort groups for each program. During the first semester, 983 students were served in our ESOL and GED programs.

District and State Update: Executive Director of Adult, Career and Technical Education Dr. Paul Gansemer presented the update.

District: The district has sent out communication regarding school activities and has cancelled or postponed many events. They base decisions on the infection rate information provided for Manatee County. Many events at MTC have been cancelled or modified due to COVID, such as graduation celebrations for our fire science and law enforcement students, pinning ceremony for nursing students and the winter graduation ceremony for the entire school. These are great recognitions for our students; it is a shame to have to modify or cancel these events.

MTC and other Manatee County schools are still able to host Career and Technical Student Organization events like HOSA and SkillsUSA. HOSA regional competition was held at the east campus last week with social distancing, and other safety measures put into place. CTSO competitions are not cancelled because they are not just a Manatee County event – students from other schools in our area compete. We are showing the state we are still willing to work with these organizations.

MTC is hosting the middle and high school STEM fair (science fair). No parents or guests are permitted this year, but students will bring and set up their projects to be judged. The awards ceremony will be held virtually.

Dual Enrollment students come to MTC and are on campus with MTC instructors. The district has proposed a new type of dual enrollment for students at five of the county's high schools. Braden River and Lakewood Ranch are not included since they are adjacent to MTC campuses. For the other five high schools, the high school teacher would coordinate with the MTC instructor and the students will receive their instruction at their home high school. The start date for this is August 2022.

State: Discussed House Bill 1507 and how it effects many aspects of CTE. One part of the bill address industry certifications. When students earn approved industry certifications, the school receives funds from the state to be put back into the program to help grow the program. The process of getting industry certifications approved at state level is changing. This will determine which certifications the students can obtain and what programs we can offer. Currently scrambling to find certifications students can earn so they can take these credentials into the workplace. How to get on the list has changed and needs to go through a committee for approval.

Grants – instead of funding post-secondary education in general, they are setting up grants to have us offer what they want. MTC is doing well with this, but some technical colleges in smaller communities don't fare as well. Dr. Gansemer is on a funding committee. The committee is requesting to look at the funding model and look at tuition rates and recommending an increase in tuition. There are a lot of changes going on. We will reach out to BOG members for letters of support and ask that you reach out to representatives to help promote and make them aware of the effect these changes have on career and technical education.

Mr. Bartholomew said he received that type of request letter from Sarasota requesting a letter of support regarding funding. Came from automotive department at Suncoast Technical College. We need funding and we know it is up for vote. Sarasota says they have been underfunded for last four years. They are at 84% of their calculated need.

Dr. Gansemer stated that Manatee Technical College is currently funded at 106 percent. Miami Dade is at 126 percent. Of course, the goal is for everyone to be funded at 100 percent. There were many years Manatee was below 100 percent. We need the help of businesses to have the funding issues addressed. Of course, the schools will say they need more dollars; it means more coming from business and industry.

Discussion Topic: Members to share upcoming events or news in their industry or organization that have the potential to promote or advance the mission of MTC and its students.

Mr. Horne stated that everyone is looking for workforce – the hospitality industry is the furthest from coming back, bringing people back to work. Anything we can do to put more people through these programs would help. Ms. Koester asked for any ideas on how we can do that. We have offered evening programs in the past and did not have students enroll. Mr. Horne said maybe work with instructors to let them know what the employer is looking for. For example, what we are looking for in a line cook. Ms. Koester – we need to address what workforce needs. Mr. Choat asked if Mr. Horne is seeing any out of state additions in workforce. Mr. Choat said he is, Mr. Horne stated he is not seeing many applicants from anywhere. Mr. Matlock said one of biggest mismatches in labor today is the number of people looking for work with no college education and the number of jobs open that don't require college education. There are 3.4 million unemployed people without a college education and there are 6 million open jobs that do not require college. A lot of folks looking for hybrid opportunities. Employers who don't have that option are at a disadvantage.

Dr. Fritch – State College of Florida received \$930,000 in grant funds from Governor's Emergency Education Relief Funding to grow their CDL program. The Health Services Management program is growing – this program is a pathway for students coming out of MTC's east campus. Our goal is always to articulate as many things as we can.

Hospitality and Tourism launched in January. SCF will be taking first students into that program in August. This may help with recruitment. They are promoting that degree for fall.

The dean for nursing and health will be reaching out to Dr. Gilray, regarding degree in EMS. SCF previously discontinued EMS and Fire Science; brought back Fire Science already. Maybe SCF and MTC could enter into a partnership agreement – different from articulation agreement. SCF would provide college credits. It helps with recruitment for everyone when a pathway exists. Baccalaureates in education will go back to the state for approval to be offered in August.

Ms. Roberts: Southeast High School is having a career fair on February 24. They have 27 business and industries signed up. Would love to add hospitality, Gettel. The career fair will be for juniors and seniors. Ms. Roberts invited all to participate. SEHS is holding an application workshop February 3 for seniors to apply to MTC. They have a huge list already. Dr. Gilray stated that application workshops will be held at all high schools for dual enrollment and enrollment of graduating seniors. MTC counselors are reaching out to the high schools to assist with this. Ms. Koester volunteered to give Ms. Roberts additional business contacts.

Looking for participants from the following industries for the February 24 SEHS Career Fair:

- Computer Programming/Software Engineers
- Law
- Sports Management
- Biology
- Chemical Engineers
- Finance
- Accounting
- Marine Biology
- Veterinarian
- Hair Salons
- Hospitality
- Graphic Design
- Marketing
- Arts and Entertainment

Mr. Ledesma – Wanted to share, especially for students who are ready to wrap up their schooling or even those just starting at MTC that would like to explore career paths. He is offering three components:

1. An open house at the clinics to see what it looks like in accounting, administration, clinic – medical assistants, techs, nurses, marketing and social media, etc. He shared that some positions are hybrid, some on site, some 100 percent remote.

2. Lunch and Learn covering topics that they may be learning at school. Mainly geared toward allied health students.
3. Closer to graduation/summer break invite students to the 360 experience where they can shadow with a mentor, doctor, or any position the student would be interested in. This opportunity could possibly lead to a job offer.

They are working on these opportunities for the next two quarters. Mr. Ledesma would love to have MTC involved with them in any way for exposure to what is available for employment in Venice, Sarasota, and Bradenton. Ms. Koester requested information on these programs from Mr. Ledesma. Dr. Gilray asked that the information be emailed to her she will work with Ms. Koester on the Main Campus program areas. Mr. Ledesma will send them outline of the specifics.

Ms. Kratsch – The Economic Forecast Breakfast was held yesterday. The presentation PowerPoint is on the EDC's website – bradentonareaedc.com. A lot of things addressed today were also discussed in yesterday's presentation.

Mr. Matlock – Thanked Lauren for the email and voicemail for state of jobs conference virtual event. It highlights MTC as part of it. Thanks for getting the word out.

Ms. Koester: MTC's online job posting board has had over 3,500 jobs posted. She is working on the business and community section of the MTC web site and it will be more interactive. We have started Workforce Wednesday where a company comes on campus and connects with students.

Other Business:

Dr. Fritch asked for a couple of minutes to speak to the role as members of MTC's BOG. Time is one of the greatest gifts we have to give. It is important when we serve in this capacity, we remember that we all wear multiple hats and need to make the effort here to speak positive of MTC. There are a lot of perspectives, remember our roles and responsibilities while serving with this group. Do something constructive and productive to advance the role of MTC.

Adjourn: Meeting adjourned at 4:43.

Meetings for the 2021-2022 School Year

Thursday, August 26, 2021, 4:00 p.m.

Thursday, October 28, 2021, 4:00 p.m.

Thursday, January 27, 2022, 4:00 p.m.

Thursday, April 28, 2022, 4:00 p.m.