

**Manatee Technical College
Board of Governors Meeting
August 26, 2021, 4:00 p.m.
Minutes**

Present:

In Person: Nick Choat, Omar Edwards, Todd Fitch, Lisa King, Heather Koester, Bill Lloyd, Joshua Matlock, Valerie Viands, John Ziemnicki

Via Zoom: Fred Bartholomew, Melanie Bevan, Mary Foreman, Deborah Hawkes, John Horne, Loren Hutchison, Lauren Kratsch, EJ Ledesma, Stewart Moon, Charles Murray, Tara Poulton, Laura Roberts,

Call to Order: Joshua Matlock called the meeting to order at 4:00. Thanked all for coming.

Minutes of the August 26, 2021, Meeting: *A motion was made to approve the minutes of the August 26, 2021, meeting. The motion was seconded and approved.*

Reports:

Grants Update: Report emailed with agenda. No questions or comments on the report.

Council on Occupational Education (COE) Reports: Valerie Viands stated that three plans are on the agenda for approval at this meeting. The plans were emailed to members with the agenda.

Standard 3 – Placement and Follow-Up Plan
Standard 5 – MTC Media Services Plan
Standard 10 – Student Services Plan

A motion was made to approve the three plans. The motion was seconded. Motion passed.

Director's Report:

- Introduction of new members - -Lauren Hutchison, MTC East Representative; Bill Lloyd, MTC Main Representative; Charles Murray, Business Programs Representative; Deborah Hawkes, Health Care Programs Representative; and John Horne, Hospitality Programs Representative.
- Referendum Renewal – Provided information that has been shared in the district regarding the referendum renewal. The referendum renewal is the only item on the November 2 ballot. Asking all to vote. Early voting is open now. Benefits of the referendum: extends student day by 30 minutes, equivalent of 18 school days per year. MTC – moved our student hours from 1,200 to 1,300 hours per calendar year. Equates to additional month of instruction time for students. Funds are used to help keep pay competitive. The referendum has enabled the district to expand career and technical education. Sarasota has passed this millage five times. Listed many other counties near to us who have the millage that compete with us. Asking for

support in voting on November 2. Since the referendum passed three years ago, the district's ranking in the state has improved from 28th to 23rd. A graph showing district funding was shared. The state of Florida has reduced the Required Local Effort Millage by one mil over the past five years. The referendum millage in place for the last three year has brought us back to the same level of funding to make up for the cuts from the state.

- MTC Update –
 - Original drawings done by Fawley Bryant to compete the construction at MTC. Plans were passed. Due to construction costs, the plan for a three-story building has been changed to a two-story building. The new building will house the testing center, adult education. This will free up the current building's upstairs classrooms for new programs. With adult ed students being on the same campus, it will help with integrating these students into our career and technical education programs.
 - MTC is applying for legislative budget funds for two new aviation programs that would be housed at Sarasota-Bradenton Airport -- air frame and power plant. Asked for members to provide letter of support for the new programs. A template for the letter of support is being sent with these minutes. SRQ is currently the fastest growing airport in the world. We could use your support to add these programs to our school.
 - Question: What degree would the students receive upon completion of these programs? Answer: They would receive a certificate in aviation mechanics—Air Frame and Power Plant.

District and State Updates: Due to illness, Paul Gansemer was not present to give update.

Discussion Topic –

Referendum Renewal and why it is Important –

- Mary Foreman, School Board Member – Has been hearing a lot that the School District of Manatee County has a \$1 billion budget and is being asked why teacher compensation can't be put first. A large portion of the \$1 billion budget is restricted. Only about \$400 million is available for all operations in the district. Of that \$367 million is used for salaries. What is left from of the \$400 million is all that is available to cover operating costs such as utilities, classroom and custodial supplies, fuel for the buses. Concerned about cost of gasoline rising. It is crucial to our community, schools, and students that the referendum pass. Mrs. Foreman is not a fan of paying teachers out of referendum, but it is not possible to replace these funds out of the operating budget all at once.
- Laura Roberts – The district has put out some wonderful millage videos showing the great programs that have been funded by the millage. Two programs at SEHS have benefited – a new STEM program was started and the TV studio was upgraded with state of the art equipment.
- Tara Poulton – Question – if this doesn't pass, which certainly we hope it will and the Manatee County Chamber endorsed -- does everything go away January 1, 2022? Mrs. Foreman responded that no, the enhancements will go away at end of school year. We are not bluffing. There is no way to make up anywhere near the revenue brought in by the referendum; students will lose 30 minutes per day of instruction, teachers will lose \$5,000+ in salary, hourly staff salaries will be cut, there will not be funds for program enhancement.

- Rolling back salaries in this economic climate is a really bad idea, teachers and other employees will go elsewhere
- John Ziemnicki – Salaries should come out of regular budget. Everyone agrees on this. Talk to legislators. We need to stay competitive in wages to keep people. Hope SDMC is doing everything they can to get employees out to vote.
- Lauren Kratsch – Where can we get signs? Tara Poulton responded that signs are available at the Manatee Chamber office.
- Loren Hutchison – Her position was downsized from an 11-month to a 10-month contract last year. Certainly, she would need to look for work in her field if the referendum fails and teachers take a pay cut.

Recruitment Needs and Ideas –

Omar Edwards distributed a folder containing the recruitment information.

- Fast Facts – hot off the press, is a quick at-a-glance brochure with information about MTC. Here is the link to this document:

<https://www.manateetech.edu/wp-content/uploads/2021/11/Fast-Facts-2021-2022.pdf>

- Recruitment Plan and Recruiting Events Calendar for year. The virtual College and Career Night is tonight and Explore MTC Night, which is our open house, will be held on January 27, 2022.
- Scholarship Opportunity – Ad-Vance Talent Solutions along with MTC will offer scholarships for students in Manatee and Sarasota Counties. The handout provides information on the scholarships and the application. Scholarships will be available to one student per high school per year.
- Career Track Program – The overall goal of this program is to assist students who are not on track to graduate from high school to get a GED, get a job, and then get career/technical training. MTC, CareerSource Suncoast and Ad-Vance Talent Solutions work together on this program.
- Great partnership with Walmart – Walmart has opened their doors and allowed us to come in and work with their employees to help them to continue their education.
- Our parking lot is full, that is always a good sign.
- Starting dual enrollment presentation to 10th grade students to make them aware of the opportunities at MTC.
- Highlighted a student who came out of Bayshore High School – the student completed his education at BHS and MTC, HVAC Program at the same time. He is currently attending Kennesaw State University and putting himself through by working in the HVAC industry making \$35 per hour.

Heather Koester asked if any of our business and industry members had any additional thoughts on how we can attract students to our programs or how they could feed potential employees to us for training.

- Stewart Moon commented that he seems to be interviewing more and more out of state or new to Florida applicants. He has been told they couldn't enroll at MTC due to being from out of state. It was clarified that students who are from out of state may enroll; however, they must pay out-of-state tuition until they can prove that they have been a Florida resident

for one year. This is a state law; tuition is set by the legislature. Out-of-state tuition is approximately four times as much as in-state tuition.

- EJ Ledesma – runs a large orthopedic practice with 100 employees – accounting, call center, front desk, allied health positions. He would be happy to accommodate job shadowing opportunities and will look for colleagues with similar programs to do the same. When a student job-shadows or interns for 30 to 60 days, more times than not we offer them jobs. Let him know how he can help.
- Question: What is the likelihood to change residency requirement for out-of-state tuition?
Answer: Slim to none.
- Loren Hutchison – Has been approached by large eyecare organization who is pretty desperate to keep the MTC Optometric Assisting program open because we funnel so many employees to them. Heather offered to work with Lauren to create a partnership with the business.
- Loren Kratsch – Would like to continue conversation with MTC regarding possibly in the Spring to have manufacturing night or student/parent career night with booths showcasing manufacturing opportunities in the community. Business other than manufacturers could be include too. Anything we can do to help connect the students and parents with the job/career opportunities available in our community is helpful.
- Heather Koester – When manufacturers are brought in to meet students and the parents have engagement, it really helps increase interest. It shows a direct pathway from school, MTC, SCF, university – helps the parents to understand the pathway.
- Manufacturing Ally is on the recruitment calendar and the construction rodeo was huge in the past. Looking for sponsors to bring these events back. Loren Kratsch can work on sponsorships for these events. Would like to continue conversation to continue these programs.
- Bill Lloyd – from a teacher's perspective, he frequently hears the phrase lack of talent. He is finding that companies want to hire fully trained employees with ten years of experience.
- Loren Hutchison – it is hard for teachers to market their program to the high schools while they are teaching. Would like to see calls regarding her program referred to her instead of the call being handled by a secretary or counselor. Teachers need that information sooner. Would like to offer potential students an opportunity to visit the program and meet with the instructor instead of a counselor giving the person a tour of the school.
- We have CRM – Bill Lloyd states he has asked for information and only gotten it once. 85% of registration is on-line. Send us a list of who shows interest in program.
- Wealth of information collected between CRM and who has applied. Automated messages sent to students with incomplete information.
- Loren – prioritize program shadowing. Can't stress enough the personal touch.
- Josh – hears same conversation at career source – there are just fewer people looking to be students. Yes, a lot of hand holding is going to be required. Really need to make sure the few applicants follow through to the end.

Other Business:

- **Bill Lloyd** asked to address the duties and responsibilities of the MTC Board of Governors members. What are the duties, what are we here for? He stated that a list of BOG responsibilities can be found on the website and indicated that the member names had not been updated on the website. He questioned if we have a long-range plan and if it is

approved annually. Where is MTC going and how can we help to get there? He would like to know where we are going and asked that a copy of long-range plan be sent to members.

Note: The list of responsibilities that is on the website comes directly from the BOG bylaws that were provided to members at our August meeting. The website will be updated with current member names within the next week. The long-range plan is approved every year at the Spring BOG meeting and is incorporated in the District's Strategic Plan. Here is a link to the 2020-2022 Strategic Plan. MTC's information is on pages 23 and 24.

https://www.manateeschools.net/cms/lib/FL02202357/Centricity/Domain/3758/SDMC_2020-2022_StrategicPlan.pdf

- EJ Ledesma – Kudos to the team at MTC. He thoroughly read the COE plans – the documentation is spot-on. Can use as blueprint for his business.
- Has MTC had to deal with or are we in readiness mode to deal with vaccinations. Is it applicable to the school? Answer: We are part of the school district, so we follow their mandates. Mrs. Foreman responded that from the reading she has done, the mandate for employers is going to be enforced by OSHA and schools are not regulated by OSHA. MTC has a couple of programs where students, in order to complete their clinical requirements, are required by the clinical sites to be vaccinated. Vaccines are required not only to complete the clinical portion of the program, but when hired for a job in these occupations.

Adjourn: Meeting adjourned at 5:01 p.m.

Meetings for the 2021-2022 School Year

Thursday, August 26, 2021, 4:00 p.m.

Thursday, October 28, 2021, 4:00 p.m.

Thursday, January 27, 2022, 4:00 p.m.

Thursday, April 28, 2022, 4:00 p.m.