



Digital Design

Short Description:

This program targets enhanced practical experiences in computer generated art and text, graphic design, graphic production, electronic design skills, preparation of electronic layouts and illustrations, and electronic scanning, and development of specialized skills in multimedia presentations. Students build a design portfolio using Adobe Creative Suite.

Program Content:

The purpose of this program is to prepare students for employment in digital publishing positions, such as Information Technology Assistants, Production Assistants, Digital Assistant Designers, Graphic Designers, and Multimedia Designers.

This program offers a sequence of courses that provides coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and skills needed to prepare for further education and careers in the Arts, A/V Technology and Communication career cluster; provides technical skill proficiency, and includes competency-based applied learning that contributes to the academic knowledge, higher-order reasoning and problem-solving skills, work attitudes, general employability skills, technical skills, and occupation-specific skills, and knowledge of all aspects of the Arts, A/V Technology and Communication career cluster.

The content includes, but is not limited to, enhanced practical experiences in computer generated art and text, graphic design, graphic production, electronic design skills, preparation of electronic layouts and illustrations, and electronic scanning, and development of specialized skills in multimedia presentations. Students build a design portfolio using Adobe Creative Suite; includes Adobe Photoshop, Image Editing and Retouching, Adobe Light Room, and Adobe Illustrator. Students will graduate with an interview-ready full portfolio and Adobe Certification.

Admissions:

1. Apply to MTC at <https://www.manateetech.edu/apply-now/cte-programs-application>. Submit your application to access your "To-Do List." You are not accepted into the program after applying, you must complete your do list.
2. Complete your "To-Do List" at <https://www.MTCdashboard.net>

Note: The Basic Skills Assessment must be taken within 6 weeks of your admit date unless exemption criteria have been documented per State Statute. For exemption information, see the Student Handbook located here: <https://www.manateetech.edu/students/quick-docs/>

Length of Program: Full-time 1200 hours – approximately 11 months full-time to complete.

| OCP | COURSE | HOURS |
|-----|--|-------|
| A | Information Technology Assistant – OTA0040 | 150 |
| B | Production Assistant – GRA0024 | 150 |
| C | Digital Assistant Designer – GRA0025 | 300 |
| D | Graphic Designer – GRA0026 | 300 |
| E | Media Designer – GRA0027 | 300 |

Dual Enrollment: No

Certification/Licensure: Adobe Certified Professional (ACP) - Visual Communication with Adobe Photoshop

CTSO:

SkillsUSA and/or HOSA are the approved cocurricular career and technical student organizations which provide activities for students as an integral part of the instruction by providing leadership training and reinforcing specific career and technical skills.

Articulation:

May be available towards credits at Florida public colleges/universities. Speak with a Career Counselor for more information.

Location:

MTC Main Campus, 6305 State Road 70 East, Bradenton, FL 34203. Tel 941.751.7900

Start Date: August, January

Start Time: Monday - Friday, 8:00 a.m. – 3:00 p.m

Program #B070600 CIP# 0510030306

| Item | Fees |
|---|-------------------|
| Estimated Tuition, Lab, and Fees <i>(includes \$60.00 administrative fee)</i> | \$5,123.00 |
| Additional Fees Due Prior to Admittance | |
| Application Fee | \$45.00 |
| Bookstore | |
| Textbook(s)* | \$71.00 |
| Uniform* (2 shirts recommended \$30ea.) | \$60.00 |
| Estimated Total Cost of Program | \$5,299.00 |

For More Information: Scan QR CODE at the bottom of document.

Financial aid available depending on student's eligibilit.

*Uniforms may be covered, for Pell eligible students once aid has been applied to all tuition & fee charges.

*Prices are subject to change.

All pre-admission fees are non-refundable and not covered by Financial Aid

Annual fees (charged each academic year from July 1—June 30)

Textbook estimate. MTC bookstore: <https://www.manateetech.edu/students/bookstore/>

<https://www.manateetech.edu/admissions/financial-aid/>



941.751.7900

ManateeTech.edu