



STRATEGIC PLAN

July 2023 – June 2028

Manatee Technical College Long-Range/Strategic Plan MTC's 2023 - 2028 Vision

Mission Statement

The mission of Manatee Technical College is to produce highly skilled individuals and resourceful leaders through collaborative education to meet the ever-changing needs of our communities and the workforce.

Vision Statement

The vision of Manatee Technical College is to be recognized as a leader in transforming people's lives through quality education.

2028 Vision for Educational Programs

In the year 2028, all Manatee Technical College programs are competitively filled based on factors recognized as predictors of success for the specific program. All programs will have a completion rate of 80 percent or higher. All programs will have a licensure pass rate of 90 percent or higher or a student industry-certification rate of 90 percent or higher. All programs will have a placement rate of 90 percent or higher.

- Strategies for Achieving this Objective
 - Use exit surveys completed by current students for program improvement to increase student retention.
 - Use national program certifications for program improvement
 - Strengthen school's placement and follow-up program
 - Conduct a comprehensive local needs assessment to ensure programs are adequate in size, scope and quality and aligned with local labor market needs.
 - Increase Hybrid and Distance Learning programs to meet the needs of our students and community.
- Strategies for Evaluating Progress toward Achieving this Objective
 - Verify the enrollment in each program
 - Verify the completion rate annually of each program
 - Verify the placement rate annually of each program
 - Verify the industry certifications earned and/or licensure pass rate of each program annually
 - Find creative funding resources to support both Hybrid and Distance Learning.
- Status Report August 2022:
 - Total Completion Rate: 88%
 - Total Placement Rate: 88%
 - Licensure Exam Pass Rate: 99%
 - Source: Council on Occupational Education (COE) 2022 Institutional Report*
 - Industry Certification Pass Rate: 100%
 - Source: 2021-22 Workforce Development Information System (WDIS) Student Database*

2028 Vision for Physical Resources

In the year 2028, Manatee Technical College will be housed in state-of-the-art facilities in the east and central part of the county.

- Strategies for Achieving this Objective
 - The state-of-the-art facilities currently exist at the Main Campus on State Road 70 East and at MTC East on Lakewood Ranch Blvd.
 - By the year 2025, there is a Florida Department of Law Enforcement certified driving facility
 - By the year 2025, there is a 12 station, Florida Department of Law Enforcement certified firing range
 - By the year 2028, there is a permanent, state-of-the-art addition for MTC to accommodate new workforce education programs, a dedicated skills and industry certification testing center, and Adult General Education classes.
 - By the year 2028, MTC will implement at least one aviation/avionics program.
- Strategies for Evaluating Progress toward Achieving this Objective
 - The funding and building of each facility
- Status Report August 2022: MTC currently has excellent facilities for career-technical programs at MTC Main and MTC East. The MTC Main Campus currently houses Adult General Education.
 - There is limited funding for any new facilities at this time.
 - \$2 million in funding for construction of a new firing range and driving facility was appropriated by the FL legislature in the 2020-2021 General Appropriations Act.
 - Aviation program grant was applied for and \$5.5 million was allocated.

2028 Vision for Human Resources

In the year 2028, Manatee Technical College will be fully staffed to provide the services, programs, and leadership for the college.

- Strategies for Achieving this Objective
 - Establish a MTC staffing model based on enrollment and diversity that is approved by Board of Governors, District Administration, and School Board.
- Strategies for Evaluating Progress toward Achieving this Objective
 - Compare proposed model to current staffing
- Status Report August 2022: Maintaining and cross training current positions in Campus Solutions.

Revised April 4, 2023

The Mission, Vision and Long-Range Plans were approved by the faculty on.14.2016.
Approved by the Board of Governors on 10.14.2016.

The Mission, Vision and Long-Range Plans were approved by the faculty on 03.07.2018.
Approved by the Board of Governors on 04.05.2018.

Approved by the Board of Governors on 03.15.2019

Reviewed and Approved by Board of Governors – 04.02.2020

Reviewed and Approved by Board of Governors – 04.08.2021

Reviewed and Approved by Board of Governors – 04.28.2022

Reviewed and Approved by Board of Governors – 04.27.2023