MANATEE TECHNICAL COLLEGE

STRATEGIC PLAN

July 2024 – June 2029

Manatee Technical College
Long-Range/Strategic Plan
MTC's 2024 - 2029 Vision

Mission Statement

The mission of Manatee Technical College is to produce highly skilled individuals and resourceful leaders through collaborative education to meet the ever-changing needs of our communities and the workforce.

Vision Statement

The vision of Manatee Technical College is to be recognized as a leader in transforming people's lives through quality education.

2029 Vision for Educational Programs

In the year 2029, all Manatee Technical College programs are competitively filled based on factors recognized as predictors of success for the specific program. All programs will have a completion rate of 80 percent or higher. All programs will have a licensure pass rate of 90 percent or higher or a student industry-certification rate of 90 percent or higher. All programs will have a placement rate of 90 percent or higher.

- Strategies for Achieving this Objective
  - Use exit surveys completed by current students for program improvement to increase student retention
  - Use national program certifications for program improvement
  - Strengthen school's placement and follow-up program
  - Conduct a comprehensive local needs assessment to ensure programs are adequate in size, scope and quality and aligned with local labor market needs.
  - Increase Hybrid and Distance Learning programs to meet the needs of our students and community.
  - Students will be given co-curricular opportunities to enhance and further their leadership and employability skills through SkillsUSA and HOSA.
- Strategies for Evaluating Progress toward Achieving this Objective
  - Verify the enrollment in each program
  - Verify the completion rate annually of each program
  - Verify the placement rate annually of each program
  - Verify the industry certifications earned and/or licensure pass rate of each program annually
  - Find creative funding resources to support both Hybrid and Distance Learning.
  - Monitor the growth of student population participation in SkillsUSA and HOSA.
- Status Report August 2023:
  - Total Completion Rate: 84%
  - Total Placement Rate: 80%
  - Licensure Exam Pass Rate: 100%
    Source: Council on Occupational Education (COE) 2022 Institutional Report
  - Industry Certification Pass Rate: 100%
    Source: 2021-22 Workforce Development Information System (WDIS) Student Database
- Status Report September 2025:

    - Total Completion Rate: 87%
    - Total Placement Rate: 87%
    - Licensure Exam Pass Rate: 99%
      Source: Council on Occupational Education (COE) 23-24 Annual Report
    - Industry Certification Pass Rate: 100%
      Source: 2024-25 Workforce Development Information System (WDIS) Student Database
- Status Report October 2026:
    - Total Completion Rate: 86%
    - Total Placement Rate: 83%
    - Licensure Exam Pass Rate: 98%
      Source: Council on Occupational Education (COE) 24-25 Annual Report
    - Industry Certification Pass Rate: 100%
      Source: 2025-26 Workforce Development Information System (WDIS) Student Database
- 2026 Continuous Improvement of Programmatic Student CPL Data:
    - Five programs were identified for improvement plans based on completion or placement rates.
    - Each Instructor worked with an Assistant Director on a plan to implement for the 2026-2027 School Year.
    - The plans are available for review and include root cause analysis and improvement strategies.
        - Accounting Operations: 31% Placement
        - Administrative Office Specialist: 0% Placement.
            - Program taught out and closed.
        - Applied Cybersecurity: 48% Placement
        - Diesel Systems Technician 1: 60% Placement
        - Electrician: 52% Completion (Placement was good at 84%)
            - Program taught out and closed; Electricity opened as a replacement.

2029 Vision for Physical Resources

In the year 2029, Manatee Technical College will be housed in state-of-the-art facilities in the east and central part of the county.

- Strategies for Achieving this Objective
    - The state-of-the-art facilities currently exist at the Main Campus on State Road 70 East and at MTC East on Lakewood Ranch Blvd.
    - By the year 2025, there is a Florida Department of Law Enforcement certified driving facility
    - By the year 2025, Florida Department of Law Enforcement certified training facility including the firing range and driving pad are completed
    - By the year 2028, there is a permanent, state-of-the-art addition for MTC to accommodate new workforce education programs, a dedicated skills and industry certification testing center, and Adult General Education classes.
    - By the year 2028, MTC will implement at least one aviation/avionics program.
- Strategies for Evaluating Progress toward Achieving this Objective
    - The funding and building of each facility

- Status Report April 2024: MTC currently has excellent facilities for career-technical programs at MTC Main and MTC East. The MTC Main Campus currently houses Adult General Education.
    - The new Law Enforcement training facility is moving forward and should be open Spring of 2025.Aviation facility received 5.5 million from Florida Department of Education (FLDOE) and has another 2.2 million pending from the Department of Commerce
    - The efforts for the MTC expansion are on hold due to no additional allocations from the 2024 legislative session.
- Status Report September 2025:
    - The Law Enforcement training facility with the firing range and driving pad opened in 2025 and is currently being utilized.
    - The new Aviation facility is currently in process and is expected to open in late Fall 2026.
- Status Report October 2026:
    - The new Aviation facility is in the final construction phases and set to open to the first group of students January 20, 2027.
    - Bayshore High School is being utilized to expand Adult Education classes in the evening.
    - Potential expansion to Bayshore High School campus with a 2-year construction project that will involve Dual Enrollment courses and the opening of a Landscape and Turf Management program.

2029 Vision for Human Resources

In the year 2029, Manatee Technical College will be fully staffed to provide the services, programs, and leadership for the college.

- Strategies for Achieving this Objective
    - Establish an MTC staffing model based on enrollment and diversity that is approved by Board of Governors, District Administration, and School Board.
- Strategies for Evaluating Progress toward Achieving this Objective
    - Compare proposed model to current staffing
- Status Report August 2023: Maintaining and cross training current positions in Campus Solutions.
- Status Report September 2025: Cross training is in process throughout Student Services, Counselors, Data Reporting, and the Testing Center.
- Status Report September 2026: Cross training being implemented throughout Student Services, Counselors, Data Reporting, and the Testing Center. Each department is utilizing process manuals for consistency in policies.

The Mission, Vision and Long-Range Plans were approved by the faculty on 10.14.2016.
Approved by the Board of Governors on 10.14.2016.
The Mission, Vision and Long-Range Plans were approved by the faculty on 03.07.2018.
Approved by the Board of Governors on 04.05.2018.
Approved by the Board of Governors on 03.15.2019
Reviewed and Approved by Board of Governors – 04.02.2020
Reviewed and Approved by Board of Governors – 04.08.2021
Reviewed and Approved by Board of Governors – 04.28.2022
Reviewed and Approved by Board of Governors – 04.27.2023
Reviewed and Approved by Board of Governors – 04.18.2024
Reviewed and Approved by Board of Governors – 10.16.2025
Reviewed, Approved, & Progress Evaluated by Board of Governors – 11.04.2026